

Joseph V. Kennedy

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Public Policy Analyst, Advisor, and Author

I am an acknowledged expert in the legal and economic analysis of public policy, with decades of experience addressing all aspects of the political process. In addition to advising members of Congress, Cabinet secretaries, and top business executives, I have authored two books and over 70 articles, and have extensive experience as a featured speaker. My strong management background enables others to do their best.

Areas of Expertise

Strategic Thinking
Public Policy Analysis

Coalition Building
Legal Analysis

Written Communication
Leading Expert Teams

Relevant Experience

President

Kennedy Research, LLC

2012-present

- Leverage economic and legal analysis to help clients influence public policy.
- Increase public awareness of issues such as climate change, the role of Big Data, and the Minnesota economy by writing detailed research reports followed up by press interviews, op-eds, and public speaking engagements.
- Conducted a detailed examination of the U.S. Postal System that enabled the Department of Treasury to fashion major recommendations for reform.

Senior Fellow

Information Technology and Innovation Foundation

2013-present

- Increased public understanding of the gig economy through my research paper detailing its many benefits and suggesting sensible reforms to labor law. This was followed by an op-ed, several press mentions, and Congressional testimony.
- Provided analysis and documentation that enabled the Administration to oppose foreign taxes targeting U.S. Internet companies. Report publication was followed by a public event and testimony before the U.S Trade Representative's office.
- Wrote a report that countered popular assertions that current antitrust policies are the root of several social ills and that explained why we should retain our current policy. In a separate article aimed at antitrust experts it was the basis of a public panel discussion and received several press mentions.

Senior Officer

Pew Charitable Trusts

2009-2012

- Originated and oversaw a two-year, \$3 million project to develop a bipartisan plan for the financial reforms prompted by The Great Recession. The effort involved assembling a Task Force of national experts to discuss the details of finance law, commissioning a dozen policy papers, and organizing a sophisticated political campaign including polling, advertising and lobbying. This was the only bipartisan proposal produced and was the subject of an NPR special and several press articles.

- Assembled a diverse group of national experts to recommend reforms to the nation's electric grid that would facilitate renewable energy. I then commissioned a report by two energy specialists on the best goals for public policy.

Chief Economist

Department of Commerce

2007-2009

- Increased productivity of a staff of 17 senior economists by linking them to specific projects.
- Helped the Secretary of Commerce build public support for immigration reform by documenting the national benefits of better policy and preparing key arguments for him to use when briefing reporters.
- Led a team of Ph.D economists in studying the housing crisis/Great Recession as it was happening. Developed briefing materials to help the Administration communicate remedies to the public.

Senior Economist

Joint Economic Committee

2005-2007

- Wrote reports that helped Congress understand technology's impact on public policies including communications and nanotechnology. This enabled members to develop better legislation.
- Briefed members and their staff on current economic and legal developments and their implications for future policy.

General Counsel

U.S. Senate Permanent Subcommittee on Investigations

2003-2005

- Launched a detailed investigation of the credit counseling industry, held a public hearing and made criminal referrals. As a result, the industry adopted a set of best practices.
- Organized the first Congressional hearings on SARS. Educated staff on the scope of the problem. Communicated regularly with top infectious disease experts on how Congress could support them.

Attorney/Economist

Budget Committee, House of Representatives

1990-1993

Attorney

Bishop, Cook, Purcell, & Reynolds

1987-1989

Budget Examiner

Office of Management and Budget

1985-1987

Awards and Appointments

- Quality of Communication Award, American Association of Agricultural Economics
- Program Recognition Award, MITRE Corporation
- Teacher of a course on "Law, Economics, and International Policy at Georgetown

PUBLICATIONS

Books

Ending Poverty: Changing Behavior, Guaranteeing Income and Transforming Government, (Lanham MD: Roman & Littlefield Publishers, 2008).

Negotiating the Global Commons: The Design of Economically Efficient International Environmental Institutions (Ph.D. Thesis, George Washington University, 1995).

Papers and Articles

“Monopoly Myths: Is Concentration Leading to Higher Markups?” (Information Technology and Innovation Foundation, June 2020).

“Monopoly Myths: Is Concentration Leading to Higher Profits?” (Information Technology and Innovation Foundation, May 2020).

“The Link Between Drug Prices and Research on the Next Generation of Cures,” (Information Technology and Innovation Foundation, September 2019).

“Digital Service Taxes: A Bad Idea Whose Time Should Never Come,” (Information Technology and Innovation Foundation, May 2019).

“Why the Consumer Welfare Standard Remains the Best Guide for Promoting Competition,” (Competition Policy International, January 27, 2019).

“Why the Consumer Welfare Standard Remains the Bedrock of Antitrust Policy,” (Information Technology and Innovation Foundation, October 2018).

“How Induced Innovation Lowers the Cost of a Carbon Tax,” (Information Technology and Innovation Foundation, June 2018).

“How to Ensure that America’s Life-Sciences Sector Remains Competitive,” (Information Technology and Innovation Foundation, March 2018).

“Growing the Future: State Efforts to Advance the Life Sciences,” (Information Technology and Innovation Foundation, February 2018).

“The EU’s Misguided Tax War on U.S. Companies,” *International Tax Review*, November 2017.

“Why Expanding the R&D Tax Credit is Key to Successful Corporate Tax Reform,” (Information Technology and Innovation Foundation, July 2017) with Robert D. Atkinson.

“How Regulatory Reform Can Advance Automation in the Freight Transportation Sector,” (Information Technology and Innovation Foundation June 2017).

“The Myth of Data Monopoly: Why Antitrust Concerns About Data are Overblown,” (Information Technology and Innovation Foundation, March 2017).

“Five Must-Haves (and Five Nice-to-Haves) for Pro-Growth Corporate Tax Reform,” (Information Technology and Innovation Foundation, February 2017).

“Why Small Business Should Not Get a Veto Over Corporate Tax Reform,” (Information Technology and Innovation Foundation, November, 2016).

“Why America Still Needs Tax Reform (And Why There Are Faint Glimmers of Hope),” (Information Technology and Innovation Foundation, September, 2016).

“Minnesota’s Economy: Mediocre Performance Threatens the State’s Future,” (Minneapolis: Center of the American Experiment, August 2016).

“Why It’s Time to Disrupt Higher Education by Separating Learning From Credentialing,” (Information Technology and Innovation Foundation, August 2016) with Daniel Castro and Robert D. Atkinson.

“States of Insolvency: What Happens When (If) a State Runs Out of Money? The Legal and Economic Issues Surrounding State Fiscal Imbalances,” *Municipal Finance Journal*, vol. 36(4), Winter 2016.

“Three Paths to Update Labor Law for the Gig Economy,” (Information Technology and Innovation Foundation, April 2016).

“Congress Needs to Pass Tax Extenders that Encourage Investment and Jobs,” (Information Technology and Innovation Foundation, October 2015).

“Why Internet Platforms Don’t Need Special Regulation,” (Information Technology and Innovation Foundation, October 2015).

“Reforming Regulation to Drive International Competitiveness,” (Information Technology and Innovation Foundation, March 2015).

“Healthy Funding: Ensuring a Growing and Predictable Budget for the National Institutes of Health,” (Information Technology and Innovation Foundation and United for Medical Research, February 2015) with Robert D. Atkinson.

“The Data-Driven Economy,” in *The Future of the Data-Driven Economy*, (U.S. Chamber of Commerce, October 2014).

“Why Geoblocking can Increase Consumer Welfare and Improve Income Inequality,” (Information Technology and Innovation Foundation, May 2014).

“Assessing U.S. Tax Reform in an Age of Global Competition,” (Information Technology and Innovation Foundation, March 2014).

“The Demand Side of Innovation,” *The International Economy*, Fall 2013.

“Managing the Helium Reserve: Auctions are the Best Way to Manage Scarce Resources,” (Information Technology and Innovation Foundation, September 22, 2013).

“An Economic Analysis of the Proposed Expansion of Gaming in Maryland,” (Maryland Public Policy Institute, October 9, 2012).

“The Sources and Uses of U.S. Science Funding,” *The New Atlantis*, Summer 2012.

“Fixing American Health Care,” *The New Atlantis*, Fall 2008.

“Nanotechnology: Breaking Through the Next Big Frontier of Knowledge,” *Indiana Business Review*, Summer 2007.

“Nanotechnology: The Future is Coming Sooner Than You Think,” (Joint Economic Committee, U.S. Congress, March 2007) reprinted in *The Yearbook of Nanotechnology in Society: Presenting Futures*.

“Enabling the Future: Communications Law Should Anticipate Future Trends, Avoid Stalemates Over Issues that Will Soon Become Moot,” (Joint Economic Committee, U.S. Congress, May 2006).

“Convergence in the Communications Industry: Three Fronts and What they Mean for Congress,” (Joint Economic Committee, U.S. Congress, December 2005).

“The Transition to Digital Television: Setting a Hard Date Benefits Society,” (Joint Economic Committee, U.S. Congress, October 2005).

“The Economic Impacts of U.S. Tort Law.” in *I Pay, You Pay, We all Pay: How the Growing Tort Crisis Undermines the U.S. Economy and the American System of Justice*, edited by Fred Stocker, (Manufacturers Alliance/MAPI, Inc., 2003).

“Broadening Value Added to Include “Solutions,” Customized Products and Related Services,” in *U.S. Manufacturing: the Engine for Growth in a Global Economy*, edited by Thomas J. Duesterberg and Ernest H. Preeg, (Praeger Publishers, 2003).

“Recovery Delayed: Why we are Still Waiting for the Economy to Snap Back,” (Manufacturing Today, January/February 2003).

“The Economic Outlook for 2002,” *MHEDA*, Winter 2002.

“What Happened?” *US Business Review*, December 2001.

“A Better Way to Regulate: What Government Can Learn from the Market,” *Policy Review*, October-November, 2001.

“The Impact of Information Technology on Manufacturing,” (Manufacturers Alliance for Productivity and Innovation and the Institute for Technological Advancement, September 19, 2001), ITA-114e.

"The Presidential Debate on Tax Cuts," (Manufacturers Alliance for Productivity and Innovation), Washington D.C., May 2000, PR-147.

"Management as a Balancing Act," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., February 2000), PR-145.

"Occupational Safety and Health: At-Home Workplace: Secretary of Labor Withdraws Controversial Occupational Safety and Health Advisory Letter on At-Home Workplaces; Employers With Telecommuters Still Face Serious Issues," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., January 7, 2000), LAR-430.

"Encryption: Export Controls Harm American Companies While Failing to Achieve Their Objectives," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., June 15, 1999), LAR-421.

"Global Warming: Should Companies Get Credit for Acting Early?" (Manufacturers Alliance for Productivity and Innovation, Washington D.C., April 2, 1999), PR-143.

"Global Warming: Reconciling the Threat of Potential Warming With the Need for Economic Growth", (Manufacturers Alliance for Productivity and Innovation, Washington D.C.), 1998.

"Social Security and Medicare: A Review of the 1998 Trustees' Reports and Recent Budget Projections," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., June 17, 1998), LAR-409.

"The Case for Privatizing Social Security: Managing the Transition and Implications for Industry," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., December 1997), PR-142.

"An Overview of Social Security Reform Proposals," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., August 15, 1997), LAR-396.

"Adjusting the Consumer Price Index to Better Measure the Cost of Living: Implications for Entitlements, Taxes and Economic Growth," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., January 22, 1997), ER-394.

"Bottom-up Government: A Theory and Preliminary Model of More Accountable Government," December 1996, available from the author.

"Social Security and Medicare," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., August 23, 1996), LAR-375.

"Economic Growth and Environmental Quality: Is There a Trade-Off?" (Manufacturers Alliance for Productivity and Innovation, Washington D.C., April 12, 1996), PR-138.

"Toward a Balanced Budget by 2002: Progress and Promise," (Manufacturers Alliance for Productivity and Innovation, Washington D.C., August 17, 1995), PR-136.

“Pension Reform: Pension Benefits Guaranty Corporation Issues Final Rule on Disclosure of Pension Underfunding to Participants,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., July 13, 1995), LAR-339.

“United States v. Lopez: Recent Supreme Court Decision Signals an Intention to Limit Congress’ Powers Under the Commerce Clause,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., June 22, 1995), LAR-337.

“Regulatory Reform,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., March 30, 1995), LAR-328.

“Regulatory Reform,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., March 3, 1995), LAR-325.

“The Republican Majority—What It Could Mean for Industry,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., January 1995), PR-131.

“The Federal Budget Deficit,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., July 28, 1994), EL-160.

“Pension Reform: New Legislation Likely for Defined Benefit Programs,” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., July 15, 1994), LAR-307.

“Is the Budget Deficit Still a Problem?” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., April 1994), PR-129.

“The North American Free Trade Agreement: The NAFTA Debate: Generating More and Better Jobs or Protecting Existing Jobs?” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., October 29, 1993), ER-284.

“The Omnibus Budget Reconciliation Act of 1993: Will it Reduce the Deficit?” (Manufacturers Alliance for Productivity and Innovation, Washington D.C., August 1993), PR-125.

“Managing Risk: The Safety and Soundness of Government-Sponsored Enterprises, a Status Report,” (House Committee on the Budget, Republican Staff, U.S. House of Representatives, March 20, 1992).

“Accrual Accounting and the President’s Budget,” (House Committee on the Budget, Republican Staff, U.S. House of Representatives, February 18, 1992).

“An Introduction to U.S. Agricultural Programs.”, in *Agricultural Policies in a New Decade*, edited by Kristen Allen, (Resources for the Future, National Center for Food and Agricultural Policy, Washington D.C., 1990) with Jon Viser.

“Generic Commodity Certificates: How They Affect Markets and the Federal Budget.” *Choices*, Third Quarter, 1987.

"A Reexamination of Professional and Popular Thought on Assistance for Economic Development: 1949-1952." *The Journal of Developing Areas* 20(April):297-326 (1986) with Vernon Ruttan.

"Federal Antitrust Policy and the U.S. Food System," (Agricultural Experiment Station, University of Minnesota, N.C. Project 117, Monograph No. 3, February, 1985) with Winston Grant, Dale Dahl, and Leon Geyer.